

www.northdownsad.co.uk advertise@northdownsad.co.uk

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# Advertising Rates

Cinalo Edition Entry

1/8tn	Single Edition Entry	£80
1/4 page	Single Edition Entry	£150
1/2 page	Single Edition Entry	£220
Full page	Single Edition Entry	£400
Front page	Call for details	

#### ALL PRICES SUBJECT TO VAT AT 20%

1 /0+1

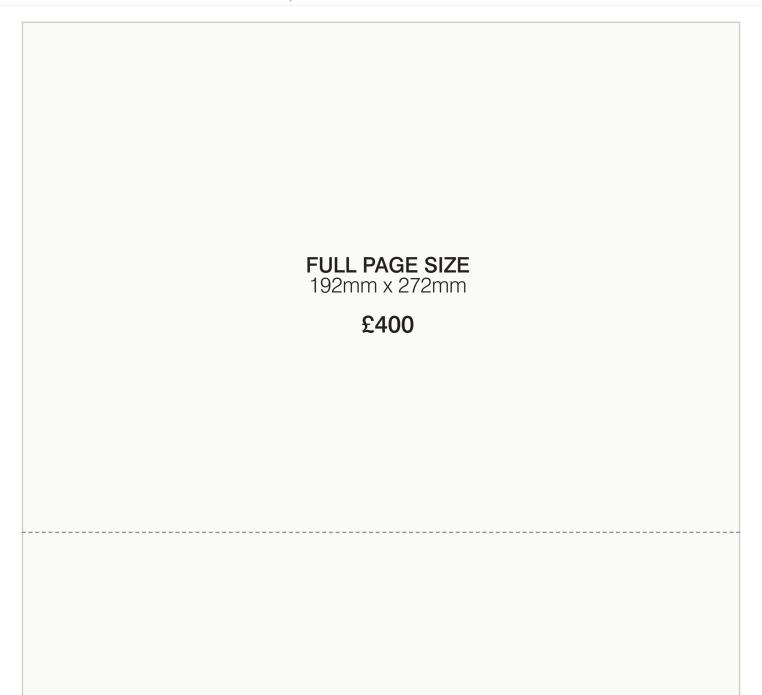
Back page

Prices include artwork & design, mono proofs and a voucher copy of the magazine on request Discounts available on a run of advertising.

Call for details

# Phone: 01580 755104 for Advertising Sales

# Sample Advert Sizes



HALF PAGE SIZE 192mm x 134mm £220

Example shown is not actual size

# Sample Advert Sizes

4 col x 3cm 192mm x 30mm £96+vat

Examples shown are not actual size

1 col x 4cm

45mm x 40mm

£32+VAT

1 col x 5cm

**2 col x 2cm** 94mm x 20mm **£32+vat** 

**2 col x 4cm** 94mm x 40mm

£64+VAT

**2 col x 6cm** 94mm x 60mm

**£80**+VAT

1 col x 7cm 45mm x 70mm

£56+VAT

45mm x 50mm

**x 2cm £40**+**VAT** 

1 col x 2cm 45mm x 20mm £16+VAT

**1/4 page** 94mm x 134mm

£150+VAT

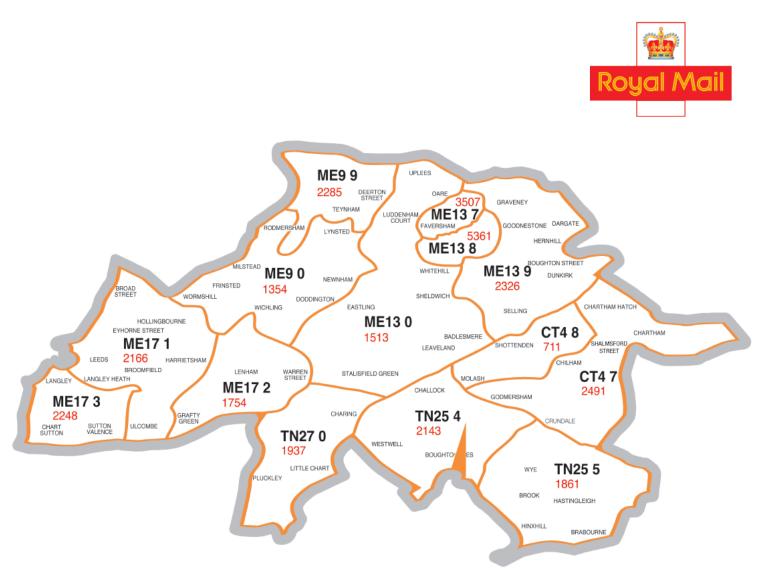
2 col x 10cm

94mm x 100mm

£130+VAT

# Royal Mail Distribution Areas

31,500 copies delivery by Royal Mail and can be picked up at many pick-up points in the region



Black numbers = Postcodes

Red numbers = Number of properties receiving North Downs Ad

All residents and business properties are covered within the postcode areas.

# Collection Points

#### **ASHFORD**

- Co-op Stores
- Tims Fish Bar
- Milbourne Equine
- The Honest Miller

#### **BEARSTED**

- Taylors Newsagents
- Newnham Court Inn

#### **BETHERSDEN**

 Bethersden Post Office

#### **BROOK**

• The Honest Miller

# **CANTERBURY**

- Morrisons
- Asda
- Sainsbury's

# **CHALLOCK**

- Challock Post Office
- The Halfway House

## **CHARING**

• The Bowl Inn

## **CHILHAM**

- Chilham Post Office
- The White Horse
- Chilham Shop
- Bagham Barn

#### **DODDINGTON**

• The Chequers Inn

#### **FAVERSHAM**

- Brogdale Farm
- Tourist Centre/ Museum
- Steven James Hair
- Geering & Colyer
- G N News
- The Sun Inn

# FAVERSHAM STANDARD QUAY

- Garden Centre
- Aladdins Loft
- Tea Room
- Furniture Barn

### **HEADCORN**

- Cost Cutters
- Oldfields

# **LENHAM**

- Chequers Fish Bar
- Post Office

# **MOLASH**

• The George Inn

#### **PLUCKLEY**

- Pluckley Post Office
- Pluckley Farm Shop

#### **SITTINGBOURNE**

- Morrisons
- Sainsbury's
- Ypres Tavern
- 5 Steps Café

#### STALISFIELD GREEN

• The Plough Inn

#### **TENTERDEN**

CB Motors
 Petrol Station

# **TEYNHAM**

Co-Op

## **WHITSTABLE**

• Tesco

### **WYE**

- Co-Op Stores
- Wye Newsagents