

Why advertise with North Downs Ad

www.northdownsad.co.uk

- Well-known and trusted monthly publication
- Established in 2002 with in-house design and print
- Guaranteed delivery by Royal Mail to 27,750 homes and businesses in M2/M20 corridor and beyond
- Collection points at selected supermarkets in Canterbury, Faversham and Sittingbourne
- Guaranteed monthly publication
- FREE design service included from our in-house design studio
- 71,250 readership*
- Advertise from as little as £16+ vat per month



* Readership based on 2.5x circulation

Phone: **01580 755104** Email: **advertise@northdownsad.co.uk**

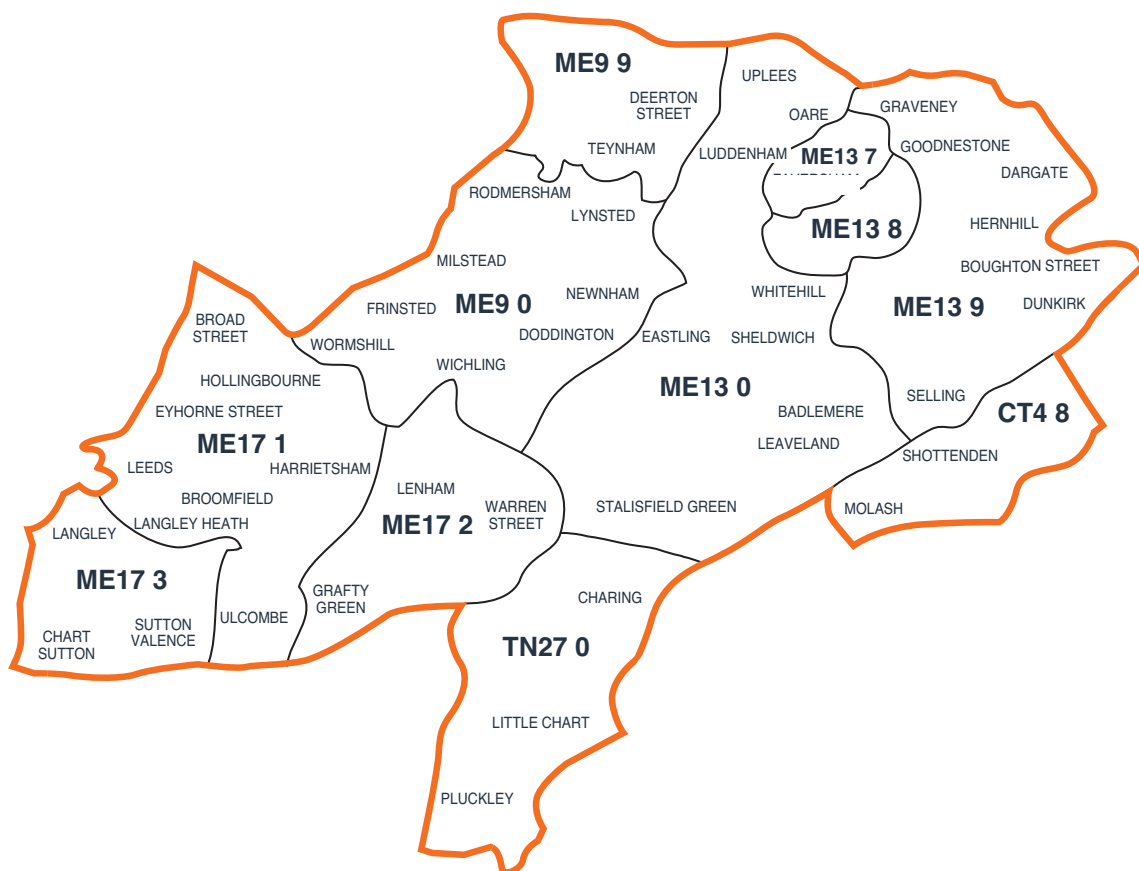
NORTH DOWNS AD, COWDEN CLOSE, HORNS ROAD, HAWKHURST, KENT TN18 4QT

North Downs Ad

ROYAL MAIL DISTRIBUTION AREAS



**Guaranteed delivery by Royal Mail to
27,750 homes and businesses**



COLLECTIONS POINTS

Canterbury – Morrisons, Asda and Sainsbury's

Sittingbourne – Morrisons and Sainsbury's

Faversham – Sainsbury's, Tesco Superstore and Co-op

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ADVERTISING RATES

1/8th page	Single Edition Entry	£80
1/4 page	Single Edition Entry	£150
1/2 page	Single Edition Entry	£220
Full page	Single Edition Entry	£400
Front page	Call for details	
Back cover	Call for details	

Discounts available for block bookings

All prices subject to VAT at 20%

Prices include artwork & design

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SAMPLE ADVERT SIZE

FULL PAGE SIZE

192mm x 272mm

£400

HALF PAGE SIZE

192mm x 134mm

£220

Example shown is not actual size

4 col x 3cm
192mm x 30mm
£96^{+VAT}

Examples shown are not actual size

2 col x 2cm 94mm x 20mm
£32^{+VAT}

2 col x 4cm
94mm x 40mm
£64^{+VAT}

2 col x 6cm
94mm x 60mm
£80^{+VAT}

1 col x 7cm
45mm x 70mm
£56^{+VAT}

1 col x 4cm
45mm x 40mm
£32^{+VAT}

1 col x 2cm
45mm x 20mm
£16^{+VAT}

1 col x 5cm
45mm x 50mm
£40^{+VAT}

1/4 page
94mm x 134mm
£150^{+VAT}

2 col x 10cm
94mm x 100mm
£130^{+VAT}

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ARTWORK SPECIFICATIONS

Artwork supplied digitally should be formatted for Apple Mac.

PREFERRED FILE FORMAT:

- o PDF: high resolution

ACCEPTED FILE FORMATS:

- o JPEG: resolution 300dpi
- o EPS: resolution 300dpi
- o TIFF: resolution 300dpi
- o QUARK XPRESS: artwork should be Collected for Output including all fonts and images.

Artwork can be supplied by email or a file transfer website such as WeTransfer.

PLEASE NOTE:

All artwork must be supplied in one of the digital formats specified above.

Artwork supplied in Corel Draw, Microsoft Word, Publisher, PowerPoint or Works is not acceptable.

QUERIES:

For help and information regarding artwork, please contact our Design Studio on **01580 753322** or email:

advertise@northdownsad.co.uk